

May 15 5-10pm
May 16 9am-10pm
2009

Sevierville's **Bloomin' Barbeque & Bluegrass**

**TN State
Championship**

**Free Admission
to Event & Concerts**

F A C T S H E E T

B-Roll on DV Cam and Beta SP available upon request. Also, cook teams and event representatives available for in-studio interviews and camera teams are welcome throughout the event.

Bloomin' BBQ & Bluegrass has been covered by media including:

- *The BBC (UK)
- *ARD (Germany)
- *Outdoor Life Network (USA)
- *Country Living Magazine
- *Many local and regional television, magazine and news outlets

F O O D



Bloomin' Barbeque & Bluegrass is East Tennessee's largest BBQ Cook Off with 54 cook teams competing for \$15,000 in cash and prizes and the title of TN State Champ. These cook teams include top teams regularly seen on popular American BBQ shows on Food Network and more. Teams will be onsite from 5pm Friday May 15 – 4pm Saturday May 16. For a complete list of teams, please visit www.BloominBBQ.com



The Bloomin' Barbeque & Bluegrass Tennessee State Championship Cook-Off pits contestants against one another to cook Chicken, Ribs, Pulled Pork and Brisket, as well as ancillary competitions Sauce, Anything Bush Beans, Anything Wampler's Farm Sausage, and Dessert.



Four of the best Barbeque Vendors in America have been chosen to offer a Championship BBQ dining experience to the public at Bloomin' Barbeque & Bluegrass.

M U S I C



Bloomin' Barbeque & Bluegrass offers two full days of free concerts from the biggest names in Bluegrass.
FRIDAY May 15 – 5pm Summertown Road, 6:30pm Cherryholmes, 8pm Marty Raybon

www.BloominBBQ.com

SATURDAY May 16 – 1pm Mountain Ruckus, 1:50pm & 3:30pm Barry Scott, 2:40pm & 4:15pm Charlie Sizemore Band, 5pm Daily & Vincent, 6:30pm Jimbo Whaley & Greenbrier, 8pm Doyle Lawson & Quicksilver

H A V E A S M O K Y M O U N T A I N
E X P E R I E N C E : L E A R N T O P L A Y
B L U E G R A S S



Learn to play Bluegrass instruments in the Bluegrass Music Tent. Instructors on site help people enjoy their first experiences playing a banjo, guitar, mandolin and more traditional bluegrass instruments throughout the event.

M O U N T A I N S O U L V O C A L
C O M P E T I T I O N



The 5th Annual Mountain Soul Vocal Competition finals – ONLY ONE OF ITS KIND THAT EVENT ORGANIZERS KNOW OF – focuses solely on honoring the songwriting of Sevierville's hometown girl, **Dolly Parton**. Contestants are not encouraged to impersonate Dolly in any way, but to sing a song that she has written in his or her own style (country, rap, pop, rock and more). The purpose is to emphasize the versatility of Dolly's prolific songwriting (she has written over **3,000 songs**). Finalists will come from across the United States. **Begins 11:30am Saturday, May 16** by the Statue of Dolly Parton on the Sevier County Courthouse lawn.

B L O O M I N ' F L O R A L D E M O S



Proper Tree Planting & Care – Internationally Certified Arborist and City of Sevierville Landscaping Specialist Jim Rouhan will highlight tree and plant care. He will also be available to answer questions and will be offering free plant clippings and saplings.

FOR MORE INFORMATION CONTACT:
AMANDA MAPLES MARR
SEVIERVILLE CHAMBER OF COMMERCE
(865) 453-6411 OR CELL (865) 919-5385 Marketing@SCOC.ORG
www.BloominBBQ.com

Bloomin' Barbeque & Bluegrass is a family oriented event celebrating the beauty of spring, championship barbeque & world-class bluegrass music. Bloomin' Barbeque & Bluegrass takes place during Smoky Mountain Springfest in historic downtown Sevierville, TN on May 15 & 16, 2009.

The 2009 Bloomin' BBQ & Bluegrass event is also an official event of the 75th Anniversary Celebration of Great Smoky Mountains National Park.

www.BloominBBQ.com