

Sevierville

Where Smoky Mountain Fun Begins!

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**Press Release
For Immediate Release
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1st EVER BBQ BOOT CAMP AT BLOOMIN' BARBEQUE & BLUEGRASS

Sevierville, TN – The Sevierville Chamber of Commerce is proud to present the first ever BBQ Boot Camp as part of Bloomin' BBQ & Bluegrass.

BBQ Boot Camp will be held May 12-14, 2009 at Walters State Community College and feature three nights of classes from 5:30pm – 9:30pm. BBQ Champion Mike Davis (head cooker for Lotta Bull BBQ from Marietta, OK) will be the featured instructor for the event with two nights of classes featuring everything from spices, rubs and sauces (May 12) to advanced BBQ smoking (May 13). Chef Catherine Hallman will present the final night's class – Pastries & Desserts (May 14).

Those interested may sign up to take any of the three night classes for \$50 each or sign up for all three for only \$125.

“We are delighted to present BBQ Boot Camp at Bloomin' BBQ & Bluegrass,” says event organizer Amanda Marr. “There is so much interest in BBQ and this will give people the opportunity to learn tips and tricks from one of the best BBQ cookers in the world.” Additionally, a class will be offered on pastries and desserts – which is also a category at many BBQ competitions nationwide. “Being around for the dessert portion of the contest has always been my favorite time,” says Marr. “It's amazing what types of desserts people will create so we were honored that Chef Hallman would offer to teach a dessert and pastry class for the benefit of anyone interested in BBQ-ing competitively or just cooking better in their own kitchens.”

Sevierville's fifth annual Bloomin' Barbeque & Bluegrass will take place May 15-16, 2009. This family-friendly event will once again bring barbeque cook teams from all over the United States to Sevierville to compete for \$15,000 in cash and prizes and the title of Tennessee State Champion. Rounding out the event is toe-tapping bluegrass music, incredible arts and crafts, kids' games and the Mountain Soul Vocal Competition honoring Sevierville's favorite hometown girl, Dolly Parton. Admission and concerts are free. For more information about Bloomin' Barbeque & Bluegrass, call (888) 889-7415 or visit us online at www.BloominBBQ.com.

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*** Bloomin' Barbeque & Bluegrass is a Waste Free Event. The 5th Annual Bloomin' Barbeque & Bluegrass event is also one of the approved events helping to celebrate the 75th Anniversary of Great Smoky Mountains National Park, America's most visited national park and an International Biosphere Reserve.